HOUSING CHOICE + INCREMENTAL DEVELOPMENT

UNDERSTANDING BARRIERS

WHO IS KRONBERG WALL?



WE BELIEVE IN CONTEXT SENSITIVE DESIGN & DEVELOPMENT









UNDERSTANDING INFILL HOUSING BARRIERS

THE COMMON ROADBLOCKS



1. LONG-STANDING PERCEIVED SCARCITY

Communities are often fearful of proposing increased density due to perceived scarcity of resources such as road capacity and good schools.

2. OUTDATED CODES AND ORDINANCES

Current zoning and land-use regulations create significant barriers for these small developments.

REQUIRING EACH DEVELOPMENT TO COVER PUBLIC GOODS

Requiring smaller developments to individually fulfill regulations such as open space, parking, street improvements, and stormwater is prohibitively expensive and disincentivizes density.



OUTDATED CODES + ORDINANCES

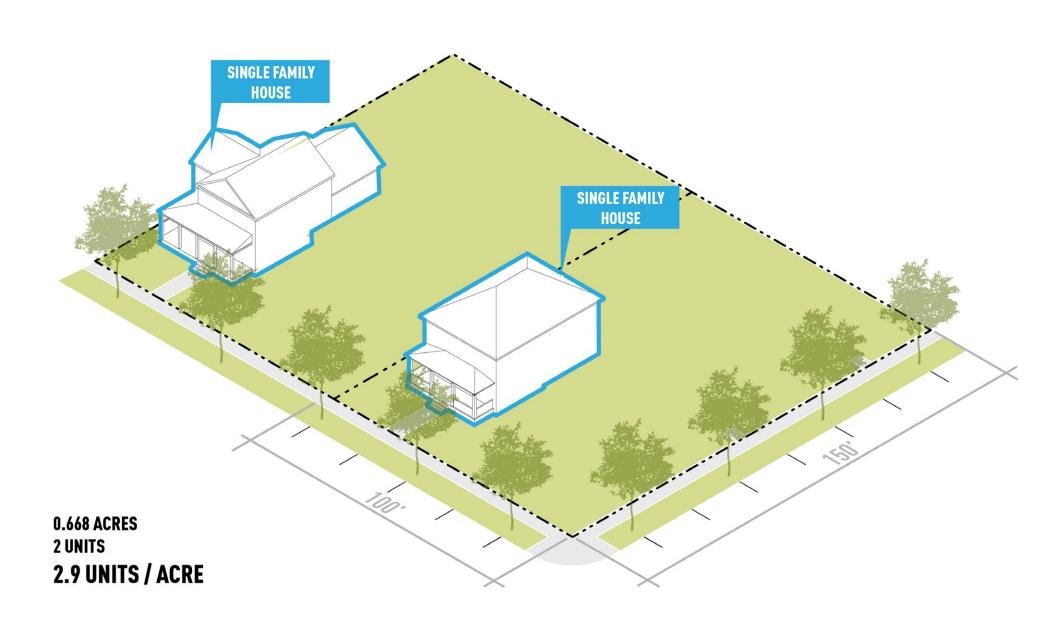


EQUITY MATTERS.

We need to talk honestly about the impact of suburban and singlefamily-only zoning on affordability, accessibility, and long-term viability of our communities.

SINGLE FAMILY ZONING IS LOW DENSITY



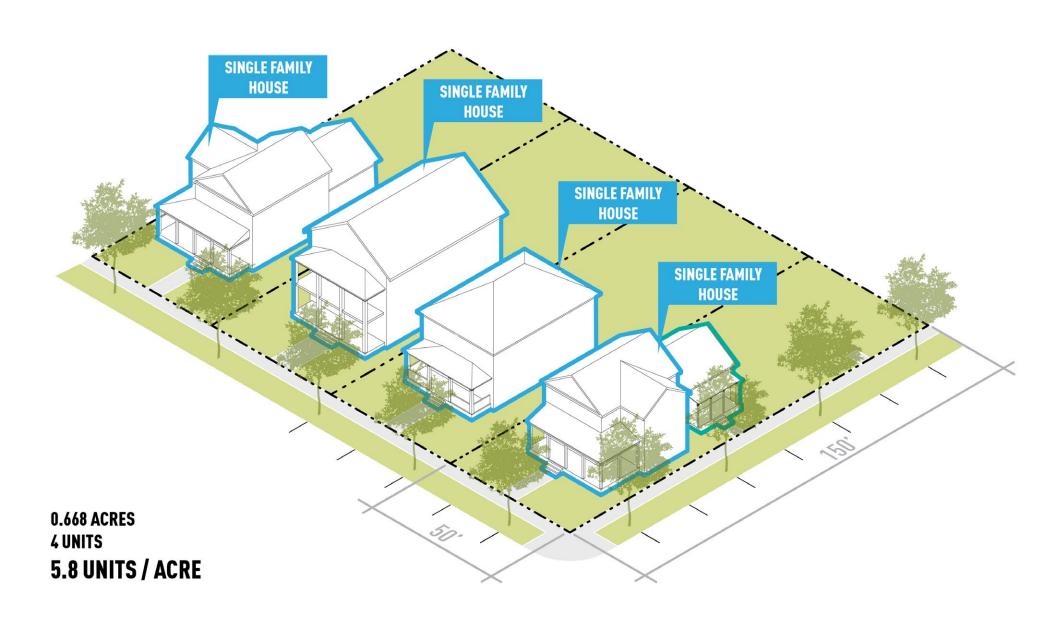




Single Family Zoning's large minimum lot sizes and single use means less walkability, higher infrastructure costs per unit, and less tax value per acre.

SINGLE FAMILY ZONING IS LOW VARIETY



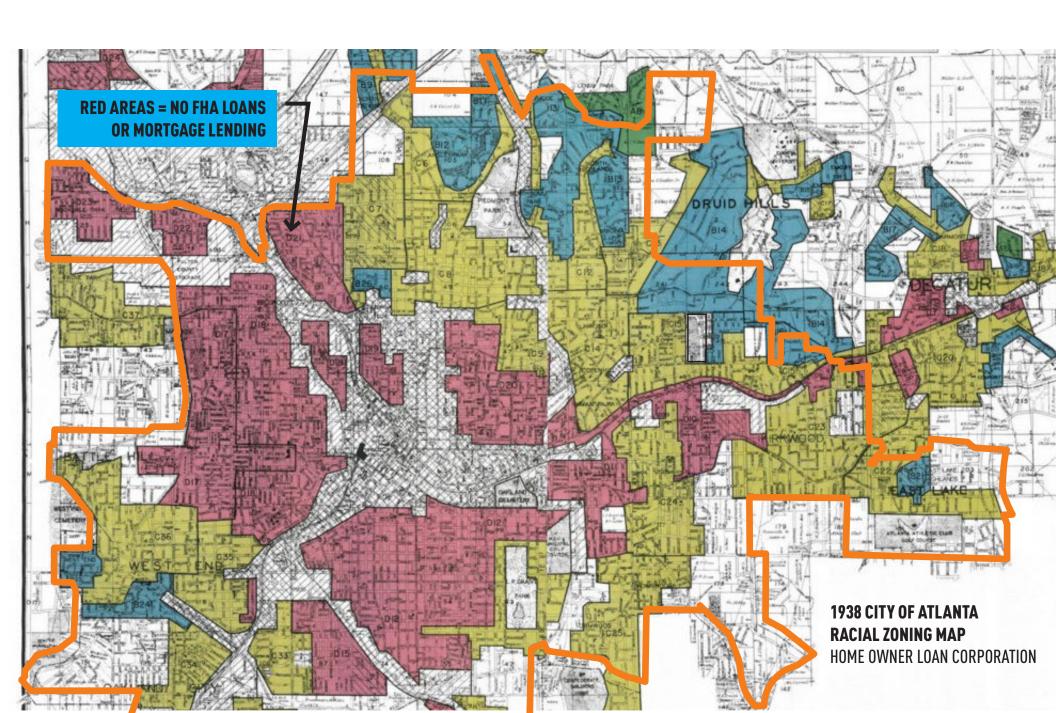




Single Family Zoning prevents diverse housing choices, creating less flexibility for people of different incomes or family structures.

SINGLE FAMILY-ONLY ZONING IS EXCLUSIONARY







At it's very core, Single Family Zoning is racist, classist, and exclusionary. It was used from the 1950s until now in concert with redlining to separate classes and races of people.

1929 MATTERS: ALLOWABLE HOUSING TYPES



USE HISTORIC ZONING AS A TOOL TO EXPLAIN DEVELOPMENT PATTERNS OF HISTORIC NEIGHBORHOODS THAT PEOPLE LOVE

REMEMBER ATLANTA'S TOP 10 WALKABLE NEIGHBORHOODS?

All of those, with the exception of Downtown, have lots of single family housing. But, they are not exclusively single family housing—that is what makes them so great, walkable and inclusive.

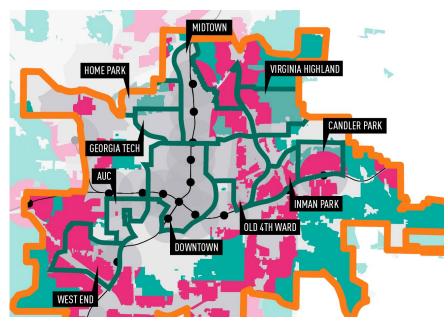
GUESS WHAT?

All of these neighborhoods were built before zoning went into effect, meaning they all have tons of existing nonconforming MMH.

GUESS WHAT ELSE?

The original City of Atlanta Zoning Ordinance defined a dwelling as "not more than two families." Our original minimum density was a duplex in all residential areas! This is why most of those neighborhoods are full of R5 zoning.

TOP 10 WAKLABLE NEIGHBORHOODS

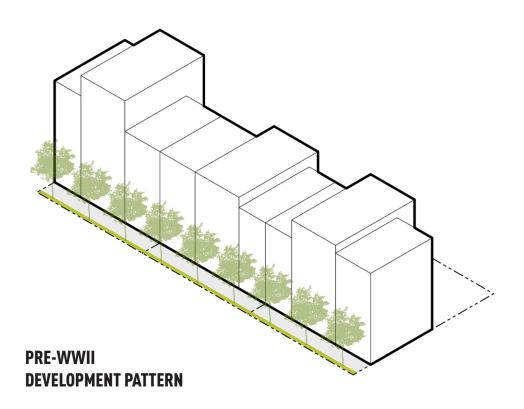


1929 ATLANTA ZONING ORDINANCE

- (k) A "family" is any number of individuals living and cooking together on the premises as a single housekeeping unit.
- (1) A "dwelling" is a building arranged, intended or designed to be occupied by not more than two families living independently of each other and doing their own cooking upon the premises.
- (m) An "apartment house" is a building arranged, intended or designed to be occupied by three or more families living independently of each other and doing their own cooking upon the premises or by three or more individuals or groups of individuals living independently but having a common heating system and a general dining room.

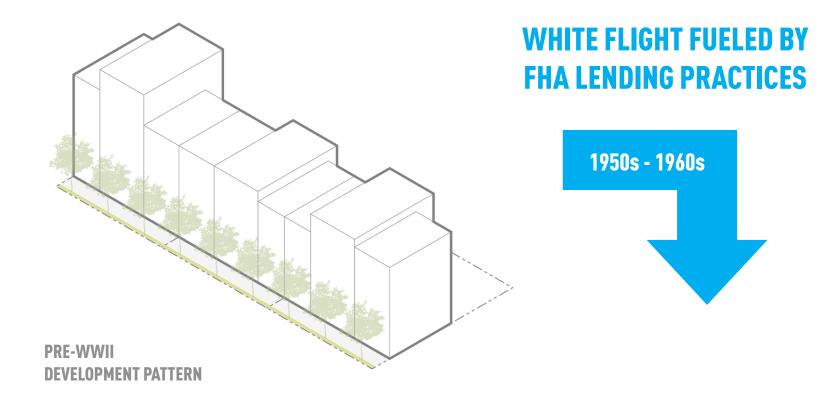
WHY CITIES ADOPTED SUBURBAN ZONING





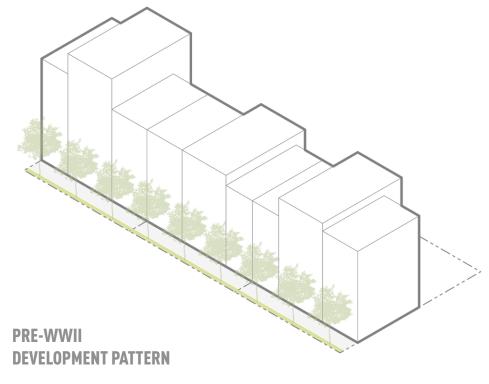
WHY CITIES ADOPTED SUBURBAN ZONING



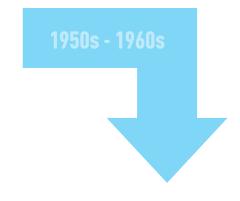


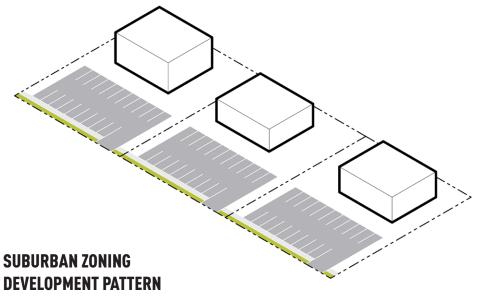
WHY CITIES ADOPTED SUBURBAN ZONING





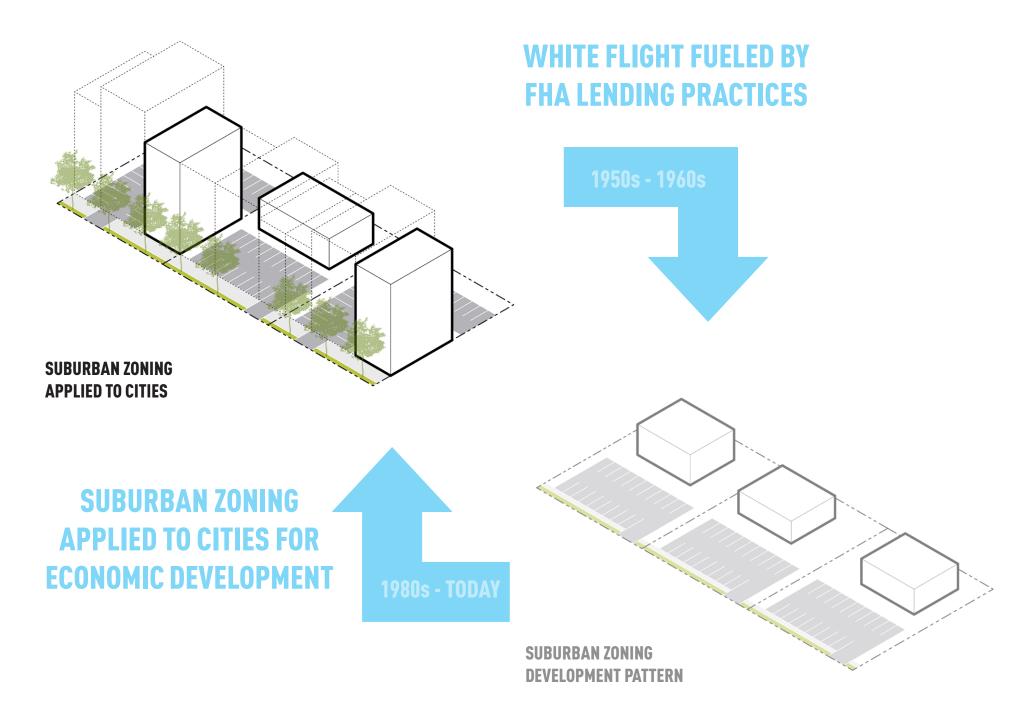
WHITE FLIGHT FUELED BY FHA LENDING PRACTICES





SUBURBAN ZONING DEVELOPMENT PATTERN



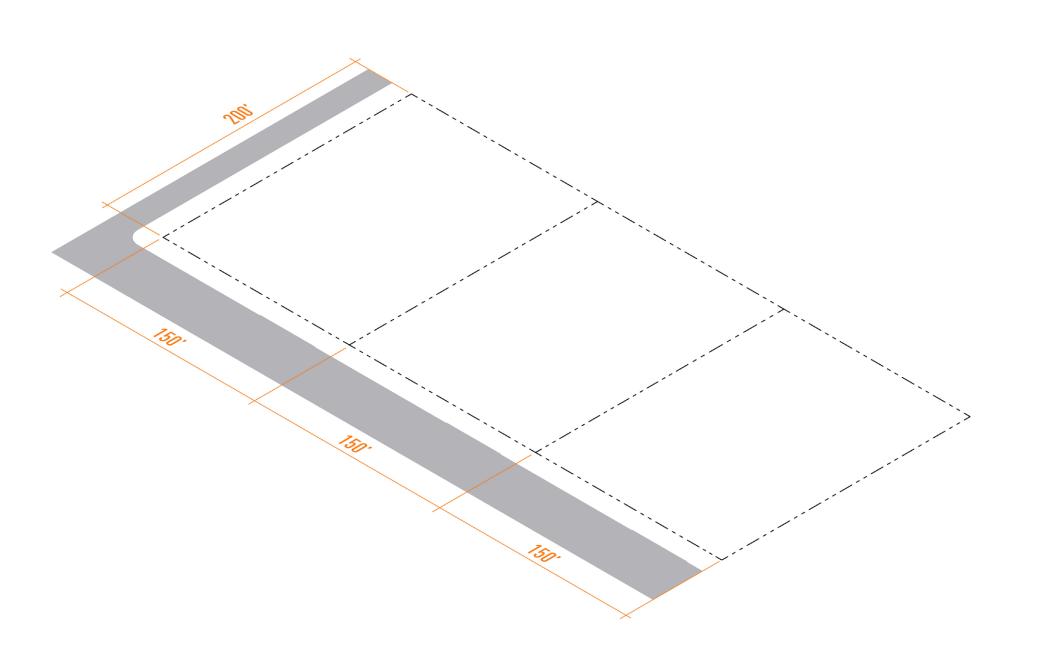




PRIVATE SECTOR COVERING PUBLIC GOODS

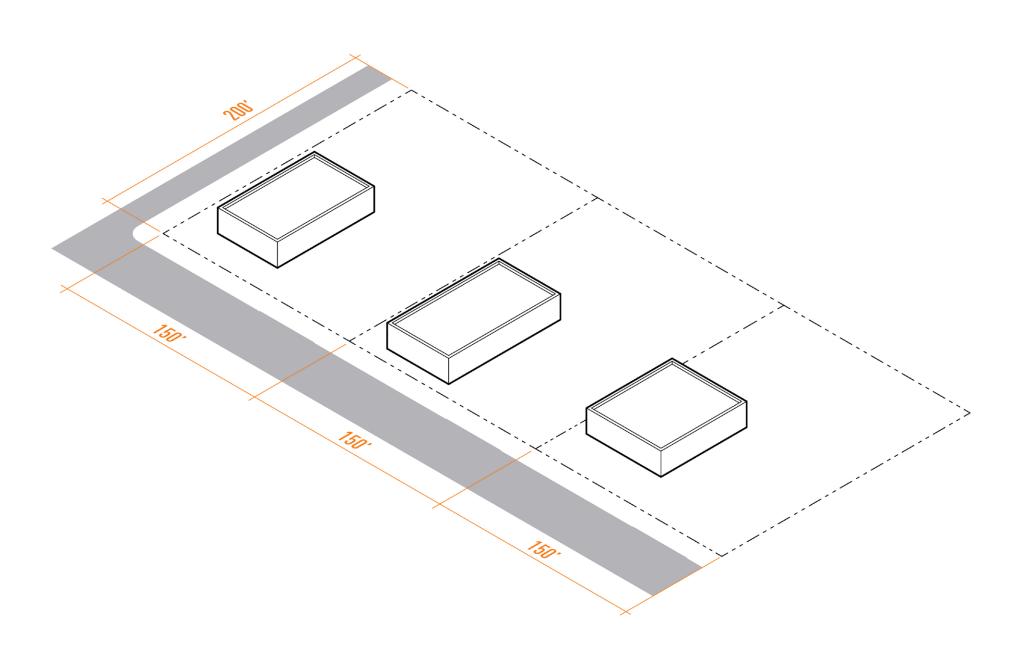
SUBURBAN ZONING: HOW IT WORKS





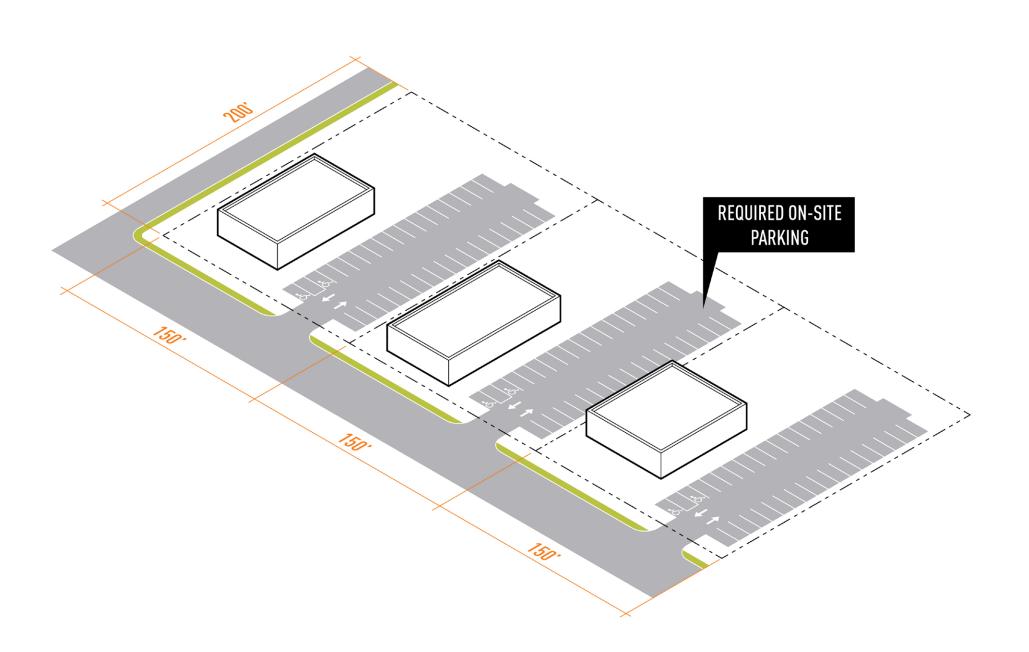
SUBURBAN ZONING: BUILDINGS





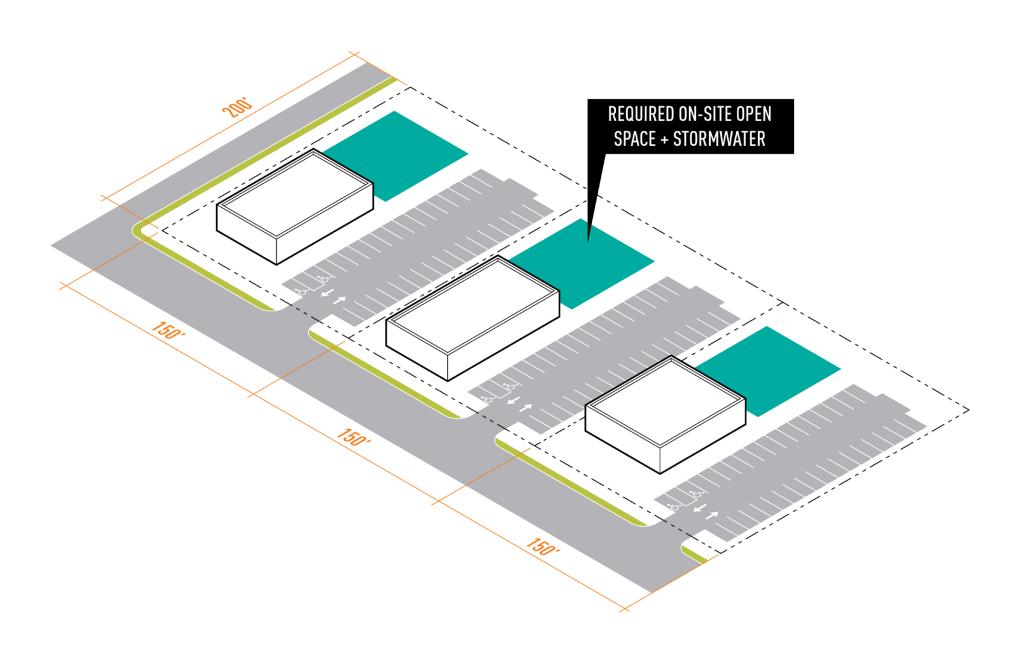
SUBURBAN ZONING: PARKING





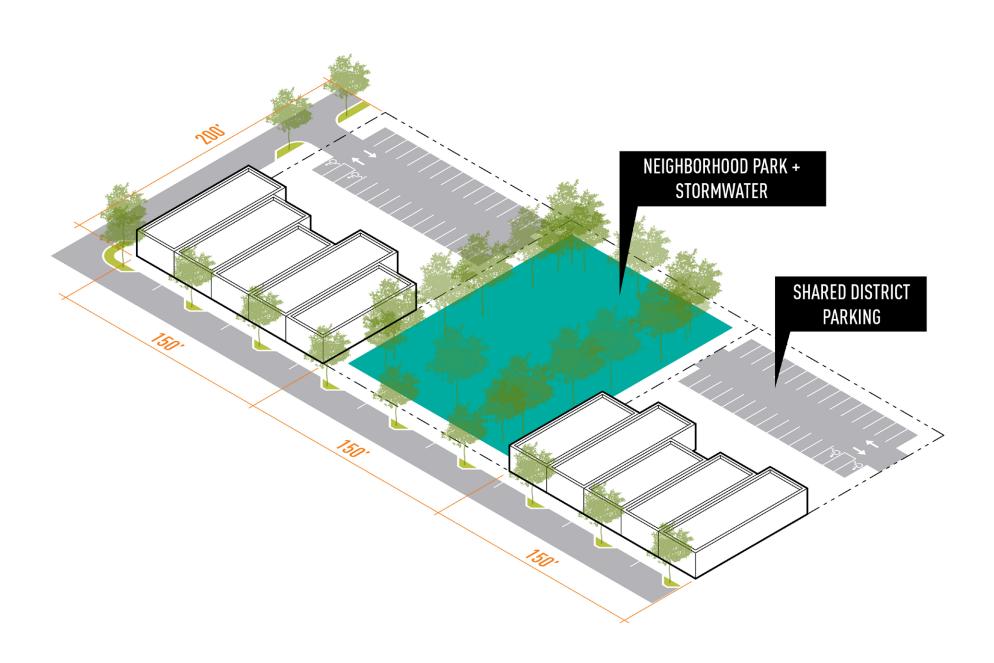
SUBURBAN ZONING: STORMWATER + OPEN SPACE





TRADITIONAL DOWNTOWN DEVELOPMENT





PRIVATE SECTOR COVERING PUBLIC GOODS

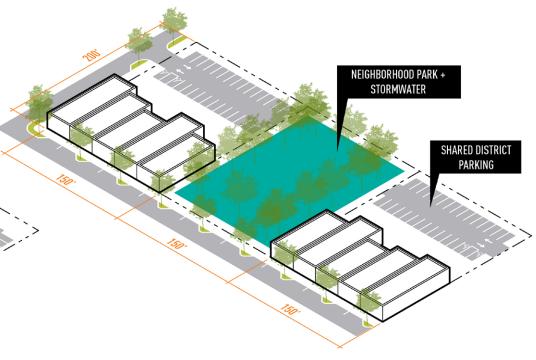


CONVENTIONAL SUBURBAN ZONING

REQUIRED ON-SITE OPEN
SPACE + STORMWATER

REQUIRED ON-SITE
PARKING

TRADITIONAL
DOWNTOWN DEVELOPMENT



HIGHER INFRASTRUCTURE + DEVELOPMENT COSTS



LOWER LAND VALUES



DECREASED AFFORDABILITY, ACCESS, + DIVERSITY

LOWER INFRASTRUCTURE + DEVELOPMENT COSTS



HIGHER LAND VALUES



INCREASED AFFORDABILITY, ACCESS, + DIVERSITY



WHAT CAN WE DO TO ENSURE WALKABLE, INCLUSIVE NEIGHBORHOODS TODAY?



FOCUS EFFORTS IN ACCESSIBLE PLACES



Focus density changes to areas with walkable infrastructure in-place, or have the potential for walkable infrastructure—typically these are pre-WWII neighborhoods. Proximity is key to providing affordable housing that also provides for mobility options.

2. ALLOW ADUS + DUPLEXES IN SINGLE FAMILY ZONING DISTRICTS

While this alone will not provide enough housing to accommodate growth, it is a good starting point in addressing housing shortages in walkable communities.

3. CHANGE PARKING REQUIREMENTS

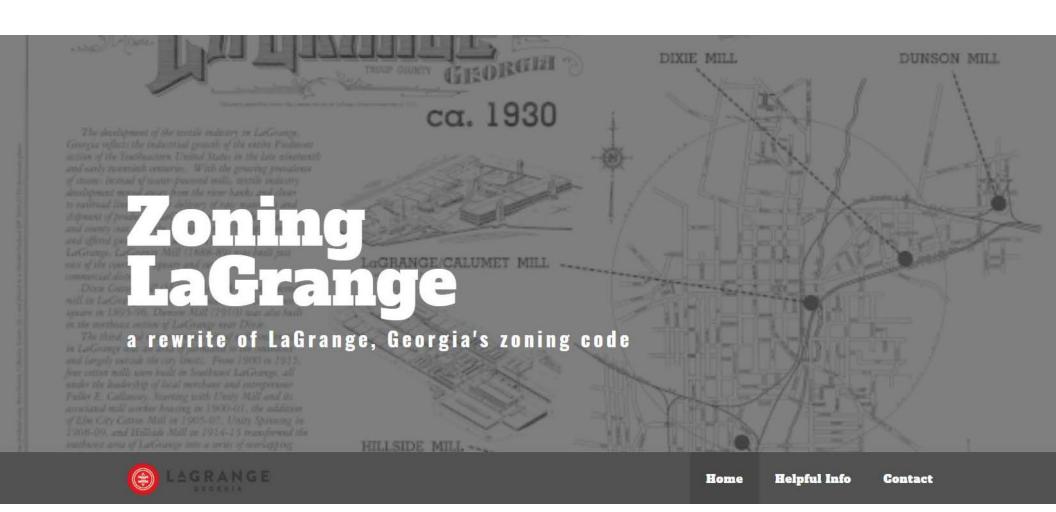
Let the market decide how much parking is required, particularly in areas where walking, biking, or transit is an option. This is especially important in areas wanting to encourage the development of missing middle housing. Remember: 1-0.5 parking spaces per unit is plenty.

4. INVEST IN PEOPLE, NOT CARS

Focus public invest on improvements to the public realm that promote walking, biking, and transit ridership. Redirect some of the resources dedicated to accommodating cars into projects that create better environments for people.

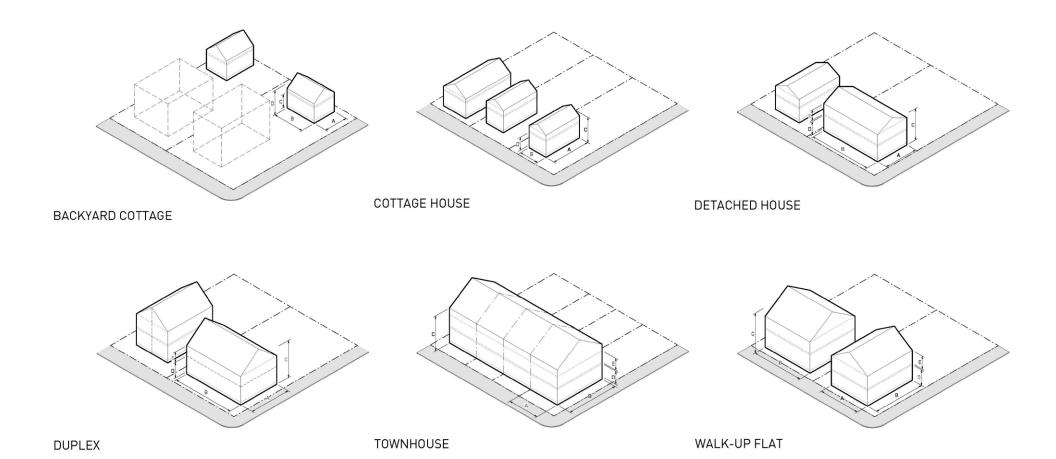
TRADITIONAL NEIGHBORHOOD OVERLAY





TRADITIONAL NEIGHBORHOOD OVERLAY





NONPROFIT PARTNERS



NON-PROFIT NON-PROFIT **COMMUNITY PLANNING DEVELOPMENT TRAINING WORKSHOPS INCREMENTAL GEORGIA** TRAINING SEMINARS **DEVELOPMENT CONSERVANCY ALLIANCE** MASTER PLANS **KRONBERG** PILOT ARCHITECTURE PROJECTS **ZONING STRESS TESTS GOOD URBANISM 101** WALL **DESIGN FIRM**

TECHNICAL SPECIALISTS

KEY TAKEAWAYS //



INCREMENTAL CHANGES ARE LOW-RISK & LOW-BARRIER

- 1. PRESERVE / ADAPT WHAT YOU HAVE
 - Most communities already have good bones and examples of housing variety. Focus on these areas, allowing them to adapt with the community's needs.
- ALLOW FOR MORE OF WHAT YOU LOVE
 Examine the parts of your community that make it unique, and make sure your codes allow for more of the parts that you love.
- 3. EXPLORE NEW CONTEXT SENSITIVE OPTIONS

Housing choice means exploring options that might not already exist. Allow and encourage innovative housing strategies that reflect your existing character.



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